

More sites open to meet demand at YP Field Days

BOOKED UP... YP Field Days CEO Peter Anderson says the event has attracted unprecedented interest from exhibitors around Australia.



Michelle Daw
JOURNALIST

EXTRA outdoor sites are being opened up in response to strong demand for the 2023 Yorke Peninsula Field Days, to be held September 26 to 28.

YPFD CEO Peter Anderson said 485 outdoor sites had originally been offered for the event and these were all booked by July 31.

“We have received unprecedented interest from businesses all over Australia wishing to exhibit their agricultural and general products and we are still getting a steady stream of enquiries

for outdoor sites,” he said.

“We have decided to open an extra area spanning 250 metres for allocation as outdoor sites along the southern boundary of the YPFD site, located on Maitland Road, and these new sites can be sized to suit exhibitors.

“The buoyant response is clearly determined by a particularly good grain season for farming families on the land.

“Everyone is upbeat for this field days following the restrictions we endured whilst hosting the 2021 event with crowd capping and restrictions due to Covid-19.”

There are now 605 exhibitors booked

and only eight of a possible 128 indoor sites available, with these bookings closing on Friday August 18, unless sold prior.

“Pre-Covid we had more than 600 exhibitors attending but, with border closures, our 2021 event had in excess of 400.

“Our Covid management plan allowed us a maximum of 5000 attendees per day with two days selling out and we were only short of the maximum by about a hundred on the third day,” he said.

“With restrictions lifted, we expect to return to 25,000-plus attendees over the three days.

“Strong growth is also being experienced at similar events returning nationally.”